



NOAA FISHERIES

Protected Resources Southeast Region

This app allows you to:

- Report dead, injured or entangled marine mammals by connecting you to the nearest stranding response hotline, so that trained responders and veterinarians can treat the animal (*App only works in Southeastern US- stay tuned for expansion to additional geographic areas*).
- Send a photo of the marine mammal along with GPS coordinates to the marine mammal stranding network.
- Identify the kind of animal by providing an electronic field guide of marine mammals found in the Southeastern U.S.
- Help live and dead stranded marine mammals by providing you with a list of "do's and don'ts" or tips on what to do when you find a live or dead stranded dolphin, whale, or seal.

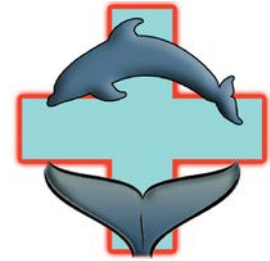
Available on Google Play at:

<https://play.google.com/store/apps/details?id=org.noaa.dolphinwhale911>

Available on iTunes at:

<https://itunes.apple.com/us/app/dolphin-n-whale-911/id698859376?mt=8>

Dolphin & Whale 911 App for Android and iPhone



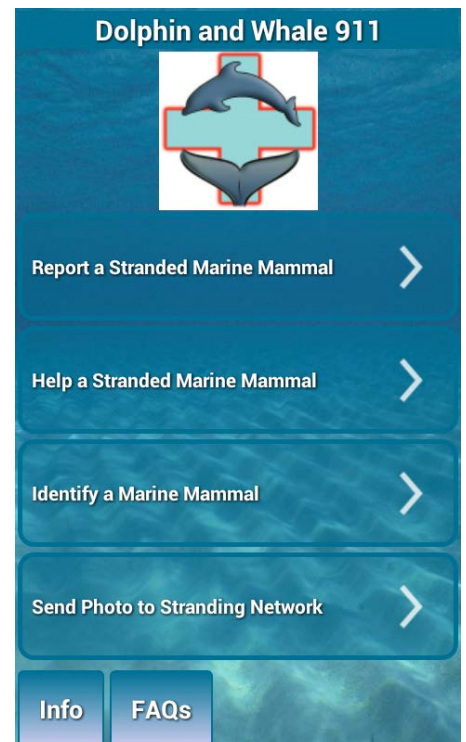
The Dolphin & Whale 911 app will enhance accurate and timely reporting of stranded marine mammals in the Southeastern U.S.

NOAA Fisheries is faced with numerous challenges to enhance the protection, conservation, and management of marine mammals. One of the main challenges is the lack of public awareness about how to report stranded marine mammals. When the public is unaware of how to contact their local Stranding Network, response can be delayed, compromising the animal's chance of survival and/or limiting the amount of valuable data collected from dead animals. By providing valuable information on smartphones, including a colorful species identification guide, the public will know who to call and what to do when they find a sick, injured or dead marine mammal, thus contributing to marine mammal conservation.



For more information contact:
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For more detailed information, please visit:
http://sero.nmfs.noaa.gov/protected_resources/outreach_and_education/mm_apps/index.html



SEE & ID Dolphins & Whales App for Android and iPhone



The SEE & ID Dolphins & Whales app provides an extensive electronic species ID guide complete with information on biology, habitat (including maps), conservation, as well as guidelines for viewing marine mammals in the wild. The app includes illustrations and photos for over 40 marine mammal species found in the Southeast U.S. Wildlife and nature enthusiast, dolphin tours, eco-tours, whale watching tours, educators and scientists will find the SEE & ID Dolphins & Whales app useful to identify and learn about dolphins, whales, seals and manatees, while also learning how they can protect marine mammals by responsibly viewing them in the wild.



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This app provides users with the following marine mammal information:

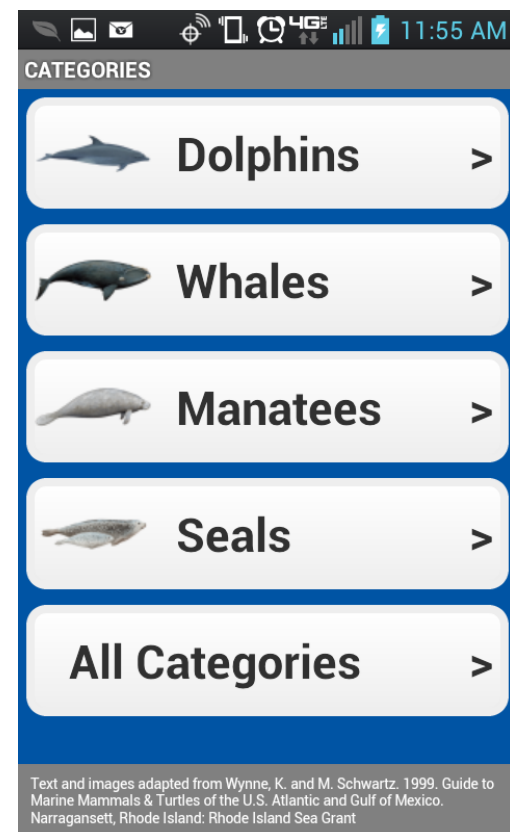
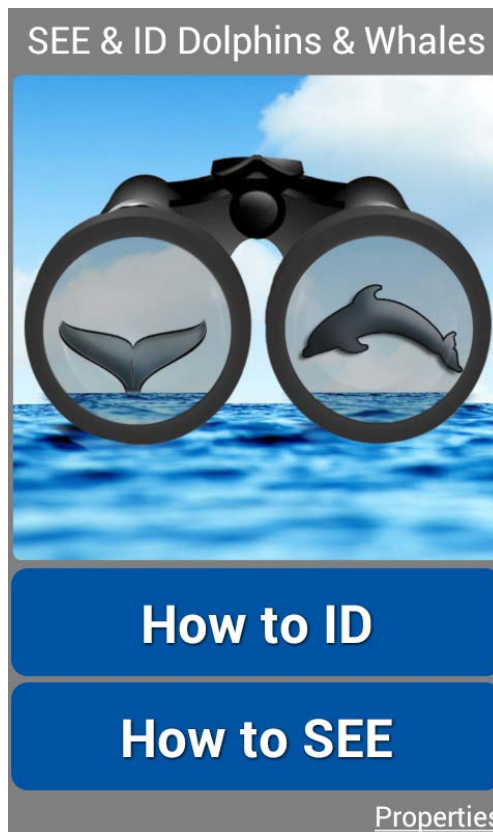
- Identification: illustrations, photos and physical descriptions (size, color, body shape)
- Biology: behaviors, diet, life history
- Habitat: distribution (including map)
- Conservation: status (protected / endangered), population size, and threats
- Viewing guidelines: recommended ways to responsibly view marine mammals in the wild that will help reduce disturbance and ensure you are following the law (Marine Mammal Protection Act).

Available on Google Play at:

https://play.google.com/store/apps/details?id=org.noaa.see_id_dolphins_whales

Available on iTunes at:

<https://itunes.apple.com/us/app/see-id-dolphins-whales/id699127250?mt=8>



Text and images adapted from Wynne, K. and M. Schwartz. 1999. Guide to Marine Mammals & Turtles of the U.S. Atlantic and Gulf of Mexico. Narragansett, Rhode Island: Rhode Island Sea Grant

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